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| **105-1國際經貿專題** |
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| 課程代碼 | P1EM020007  | 開課系所 | 高階經營管理碩士在職專班  |
| 授課教師 | 吳中峻  | 上課時間 | 602,603,604  |
| 中文課名 | 國際經貿專題  | 上課地點 | 教801  |
| 英文課名 | Seminar on Internation Economy and Trade  |
| 教授班名稱 | PEM-高階經營管理碩士在職專班2   |
| 開課期限 | 0  | 學分 | 3  | 時數 | 3  |
| 課程類別 | 一般  | 人數上限 | 55  | 選課類別 | 選修  |
| 課程內涵 | 一般課程  | 人數下限 | 5  | 是否校外實習 | 否  |
| 全英語課程 | 否  | 寒暑期課程 | 否  | 遠距教學課程 | 否  |
| 選課人數 | 2(此人數為查詢當下的人數，不一定等於現在即時加退選的人數，僅供參考) |
| 備註 |   |
| 合授教師姓名 |   |
| 核心能力雷達圖 |  | R1：管理決策能力(0)R2：領導能力(0)R3：國際化能力(0)R4：創新能力(0)R5：團隊合作與專業倫理(0) |
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| 課程綱要 |
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| 教學目的Objective | 中 文 | 1.瞭解國際經濟與貿易時事與未來趨勢；2.並配合經濟理論對時事進行問題分析；3.對時事提出政策建議；4增進法律素養  |
| English |   |
| 先修科目Prerequisite | 中 文 |   |
| English |   |
| 教科書目Textbooks |

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| 順序編號 | 書名 | 作者 | 出版社 | ISBN | 出版年 |
|   | 自編講義  | 吳中峻  |   |   |   |

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| 參考用書Reference books |

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| 順序編號 | 書名 | 作者 | 出版社 | ISBN | 出版年 |

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| 上課方式Teaching Method | 中 文 | 由老師講解政策與管理意涵  |
| English |   |
| 課程進度Syllabus | 中 文 |

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| 1 | 中國大陸經貿分析：雙降(降準及降息)政策意涵與影響  |
| 2 | 中國大陸經貿分析：人民幣匯率問題及國際化解析  |
| 3 | 中國大陸經貿分析：上海自貿區設立始末與未來發展  |
| 4 | 中國大陸經貿分析：一帶一路政策意涵與影響  |
| 5 | 中國大陸經貿分析：亞洲基礎設施投資銀行、金磚銀行與絲綢基金  |
| 6 | 中國大陸經貿分析：大陸潛在危機 — 地方債與地方融資平台  |
| 7 | 中國大陸經貿分析：互聯網+之政策意涵與影響  |
| 8 | 金磚五國(BRICS)經貿分析  |
| 9 | 日本安倍經濟學  |
| 10 | 美國QE政策與其衝擊  |
| 11 | 歐洲債務危機  |
| 12 | 區域經濟整合:TTP與RECP  |
| 13 | 未來趨勢：工業化 —美國再工業化與德國工業4.0  |
| 14 | 未來趨勢：頁岩油革命對全球經濟的衝擊  |
| 15 | 未來趨勢：老齡化對全球經濟的衝擊  |
| 16 | 經貿基礎法律導論與競爭法問題研究：包含反壟斷法（寬恕政策）與反不正當競爭法（競爭法上的概括條款）  |
| 17 | 消費者保護法問題研究：（一）商品責任制度、（二）懲罰性賠償金制度  |
| 18 | 智慧財產權問題研究：（一）地理標示Geographical Indications之法律保護、（二）電子商務商標使用及侵權責任  |

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| 考試及成績計算方式Evaluation | 中 文 | 心得報告50%;課堂問答40%;法律素養10%  |
| English |   |
| 參考網址http:// |   |
| 備考： |  |

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