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Organizational behavior investigates the impact that individuals, groups, and structure have on behavior within an organization, and it applied that knowledge to make organizations work more effectively. | | 先修科目 Prerequisite | 中 文 | 無 | | English | No | | 教科書目 Textbooks | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | 順序編號 | 書名 | 作者 | 出版社 | ISBN | 出版年 | | 1 | 組織行為學 (15版) | 黃家齊, 李雅婷, 趙慕芬 | 華泰文化 | 9789576099250 | 2014 | | | | 參考用書 Reference books | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | 順序編號 | 書名 | 作者 | 出版社 | ISBN | 出版年 | | 1 | Organizational Behavior (15 ed.) | Robbins & Judge | Pearson | 0273765299 | 2013 | | | | 上課方式 Teaching Method | 中 文 | (1) 課堂講授 (2) 報告討論 (3) 企業參訪 | | English | (1) Lecture (2) Report and Discussion (3) Visiting Business | | 課程進度 Syllabus | 中 文 | |  |  | | --- | --- | | 1 | 課程介紹 | | 2 | 什麼是組織行為 (chap.1) | | 3 | 態度與工作滿足感 (chap.3) | | 4 | 人格與價值觀 (chap.5) | | 5 | 綜合研討 | | 6 | 認知與個人決策 (chap.6) | | 7 | 激勵的基本概念 (chap.7) | | 8 | 群體行為的基礎 (chap.9) | | 9 | 溝通 (chap.11) | | 10 | 綜合研討 | | 11 | 企業參訪 | | 12 | 領導 (chap.12) | | 13 | 權力與政治行為 (chap.13) | | 14 | 衝突與談判 (chap.14) | | 15 | 組織文化 (chap.16) | | 16 | 綜合研討 | | 17 | 報告討論 | | 18 | 報告討論 | | | English | |  |  | | --- | --- | | 1 | Introduction | | 2 | What is Organizational Behavior (chap.1) | | 3 | Attitude and Job Satisfaction (chap.3) | | 4 | Personality and Values (chap.5) | | 5 | Summary Discussion | | 6 | Perception and Individual Decision Making (chap.6) | | 7 | Motiviation Concepts (chap.7) | | 8 | Foundations of Group Behavior (chap.9) | | 9 | Communication (chap.11) | | 10 | Summary Discussion | | 11 | Visiting Business | | 12 | Leadership (chap.12) | | 13 | Power and Politics (chap.13) | | 14 | Conflict and Negotiation (chap.14) | | 15 | Organzational Culture (chap.16) | | 16 | Summary Discussion | | 17 | Report and Discussion | | 18 | Report and Discussion | | | 考試及成績計算方式 Evaluation | 中 文 | (1) 出席率與課堂參與 50% (2) 報告 50% | | English | (1) Attendance and Paticipation 50% (2) Report 50% | | 參考網址 http:// |  | | | 備考： |  | | | | | | | | | | |  | |  |
| https://acade.niu.edu.tw/NIUData/NIU1/images/index_tb7.jpg |  |