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| **105-1國際市場考察與專題研究** |
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| 課程代碼 | P1EM000037  | 開課系所 | 高階經營管理碩士在職專班  |
| 授課教師 | 高階經管碩專各教師  | 上課時間 | 705,706,707  |
| 中文課名 | 國際市場考察與專題研究  | 上課地點 | 教801  |
| 英文課名 | Seminar on International Market Survey  |
| 教授班名稱 | PEM-高階經營管理碩士在職專班2   |
| 開課期限 | 0  | 學分 | 3  | 時數 | 3  |
| 課程類別 | 一般  | 人數上限 | 55  | 選課類別 | 選修  |
| 課程內涵 | 一般課程  | 人數下限 | 5  | 是否校外實習 | 否  |
| 全英語課程 | 否  | 寒暑期課程 | 否  | 遠距教學課程 | 否  |
| 選課人數 | 1(此人數為查詢當下的人數，不一定等於現在即時加退選的人數，僅供參考) |
| 備註 |   |
| 合授教師姓名 |   |
| 核心能力雷達圖 |  | R1：管理決策能力(0)R2：領導能力(0)R3：國際化能力(0)R4：創新能力(0)R5：團隊合作與專業倫理(0) |
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| 課程綱要 |
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| 教學目的Objective | 中 文 |   |
| English |   |
| 先修科目Prerequisite | 中 文 |   |
| English |   |
| 教科書目Textbooks |

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| 順序編號 | 書名 | 作者 | 出版社 | ISBN | 出版年 |

 |
| 參考用書Reference books |

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| 順序編號 | 書名 | 作者 | 出版社 | ISBN | 出版年 |

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| 上課方式Teaching Method | 中 文 |   |
| English |   |
| 課程進度Syllabus | 中 文 |

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| 考試及成績計算方式Evaluation | 中 文 |   |
| English |   |
| 參考網址http:// |   |
| 備考： |  |

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| https://acade.niu.edu.tw/NIUData/NIU1/images/index_tb7.jpg |  |